

Media & PR Report February 2011



ROUNDTABLE

Gents,

Finally, I've made it to a business meeting, so feel free to ask me questions about my report.

A plea for content:

We have a website and a whole host of other online media portals. We have twitter followers from all over the world and closer to home. I put up details of anything that I hear about for two purposes:

- For events coming up, I put full details into the area diary – this helps to prevent clashes (you can check if there is anything else on when planning your event) and also gives details of where events are, when they start and how to book in, so that members can find out about events more easily
- For reports of events past, I like to upload a report and some photos and videos – this is our 'public face' and, hopefully, shows potential members what Round Table in area 8 is like. This is intended to give a good central location for people to direct potential members for their own table, where they don't have their own website.

PLEASE send me content – I don't hear much about the events going on in the various tables and, without that information, there is nothing to upload to the website!

If you have any of the following, I'm always keen to hear from anyone, so please email or call me (area8@mackridge.com or 07779 232 148):

- Upcoming events that you would like adding to the Area 8 Diary (including booking forms etc)
- News items – tell us about your successes
- Photos or Videos – try to keep them clean!
- Anything else – ideas on how to develop the website, content for the 'history' pages etc etc.

Web site

www.area8roundtable.co.uk

Photo gallery

<http://www.flickr.com/photos/area8/>

Twitter Feed

<http://twitter.com/area8roundtable>

Facebook Fanpage

<http://bit.ly/cASF1M> or <http://www.facebook.com/pages/Area-8-Round-Table/106516346061532>

Events Calendar

http://www.area8roundtable.co.uk/?page_id=61

You Tube

<http://www.youtube.com/user/area8roundtable>

YiT

Adam,

Area 8 Media & PR

Area 8 Round Tables

President: Mr Peter Rees

Chairman: Mr Mark Howard

Vice Chairman: Mr Malcolm Mair